# Washington State Quality Award Presents WSQA SYMPOSIUM 2007

### Wednesday, May 9, 2007

8:30 am - 4:30 pm

#### **Greater Tacoma Convention & Trade Center**

1500 Broadway, Tacoma, Washington 98402

#### Featuring

## Governor Christine Gregoire



presenting this Year's Awards

# Three National Malcolm Baldrige Recipients

as Keynote Speakers

Richland College
Creating and Sustaining a Culture of High
Performance through Baldrige

Park Place Lexus

Journey to Excellence

North Mississippi Medical Center
The Baldrige Mirror

### And a fabulous selection of Breakout Sessions

Using Baldrige for Performance Measurement, Analysis, and Knowledge Management in Education – Richland College

Care Based Cost Management: Bring the "O's" Together – North Mississippi Medical Center

**Performance Excellence in State Government** – Barb Burgener, GMAP, Office of the Governor; Representative Mark Miloscia and Representative Mike Armstrong, WA State Legislature

Principle of Being Customer Centric- Park Place Lexus

Yes, You DO Want to be a WSQA Examiner – Find Out Why and How! – Marianne Klaas. Swedish Medical Center

**Using Baldrige to Leverage Performance Excellence in Education** - Jon De Jong and Brian Flones, Wenatchee School District

Register now online at <a href="www.wsqa.net">www.wsqa.net</a> \$225 conference registration includes continental breakfast, lunch, and parking. (\$195 early registration discount prior to April 9th)